

REP HEADLINE# 6228190 TRF# 321469
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

ADV. NAME ISS/AMER. CROSSROADS

66 CANAL CENTER PLAZA, SUITE 555

ORDER # _____
CONTRACT # 6228190
ALEXANDRIA, VA 22314

PRDCT AMERICAN CROSSROADS EST#693 COMMENTS: (LINE, ORDER,
FLIGHT DATA ACTS 1-5)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDS
11-22200010/12 OCT22/12 WR-1

REP: TO LENA
FR JEFF

CDN
TLS
RTS
PLS
CFM,
THX
10/18

AMERICAN CROSSROADS

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AGENCY ADVERTISER CODE = AGENCY EST# = 693
 AGENCY PRODUCT CODE =

PROGRAM : THE VIEW
26 S 1100A-1200N

78 A 1200N-100P

ORD COM1: WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT19 ON LINE-26 FOR 1 SPOT/WK

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ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 16.09
***CHANGES** *** WFTV-TV ***

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
: :LINE#: : : : : : DATE : DATE : /WK: INVT : :SPTS:
STATION MAKEGOOD OFFERS:
M5 OK'D BUY#26 MISSED: FRI/1100A-1200N OCT19 30S \$1,000.00 (OCT18/12)
OFFER: FRI/1200N-100P OCT19 30S \$1,000.00 PLS ADVISE.
CMT: WE CAN OFFER
OCT/12 147550.00

CONTRACT TOTAL SPOTS 147550.00
TOTAL SPOTS 73

MARKET TOTALS \$421,571 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%
SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE